

Austin Cops for Charities Board of Trustees Meeting

Tuesday, September 9, 2014 – APA Conference Room – 01:00 p.m. – 03:00 p.m.

Minutes

1. Meeting Called to Order – Chairman Gary Rosch Presiding

2. Roll Call and Determination of a Quorum

As per Article III, Section 8 of the Austin Cops for Charities bylaws, at any meeting of the Austin Cops for Charities Board of Trustees, a quorum shall require three of the seven board members present. There were five board members present at this meeting and two board members absent, therefore a quorum was present.

3. Approval of Minutes

1) August 12, 2014 Monthly Austin Cops for Charities Board Meeting Minutes

Ralph Wayne moved to approve the Aug. 12, 2014 minutes as presented. A second came from Gena Curtis. Motion was voted on and passed.

4. Treasurer's Report

1) Austin C4C Accountant's Review Report was given to all C4C Board members for their records

2) Austin C4C YTD Financial Reports were presented by C4C Treasurer Val Escobar

3) Austin Cops for Charities will be participating in the 2014 City of Austin Combined Charities Campaign

4) Betsy Ablanado – passed away Sept. 5th, 2014 – in lieu of flowers donations made to Austin C4C. Family has requested that the donations be specifically used towards helping families of APD officers in need.

5) 2014 Jaime Padron Memorial Golf Tournament Profit/Loss Report was presented by C4C Treasurer Val Escobar

⇒ Still have some outstanding sponsorship payments

⇒ Still have some outstanding vendor expenses

⇒ Thank You Letters to Sponsor, Product Sponsors & Volunteers have been mailed & distributed

⇒ Website Thank You & Sponsorship Level Logos have been added

⇒ Debriefing Reports to be discussed at this meeting

5. Discussion and/or Approval

1) 2015 Jaime Padron Memorial Golf Tournament Commitment/Approval

After a debriefing meeting with Austin Cops for Charities Board members and their 2014 Jaime Padron Golf Tournament Coordinating committee it was the consensus of everyone involved with this year's tournament that C4C should continue the Jaime Padron Memorial Golf Tournament in 2015. A motion was made by Gena Curtis to make the J. Padron Golf Tournament the Austin Cops for Charities sole fundraiser for 2015. A second came from Ralph Wayne. Motion was voted on and passed. The debriefing notes for the 2014 J. Padron Golf Tournament are incorporated into these minutes.

2) Alpha Phi Oct. 17th Red Dress Gala – C4C Sponsorship (\$1000 for years 2010, 2011, 2012 + \$1500 for 2013)

Alpha Phi has again reached out to Austin Cops for Charities asking for a sponsorship to their Oct. 17, 2014 Red Dress Gala to benefit the American Heart Association. A motion was made by Gary Rosch to contribute \$1500.00 towards sponsorship for the Alpha Phi gala. A second came from Gena Curtis. Motion was voted on and passed.

6. Old/New Business

1) New Business

- a) Austin Cops for Charities Board agreed to reach out to their past Charity Partners & find out if they are again having their annual fundraising events. Listed below are the Charity Partners that will be contacted:
 - ⇒ River City Youth Foundation’s Tech Comunidad & Merry Memories Events
 - ⇒ Blue Santa
 - ⇒ Amigos En Azul Shop with a Cop
- b) Austin Cops for Charities Board members viewed the Austin American Statesman full page ad for the Communities In Schools Central Texas thank you sponsorship page where Austin C4C was mentioned.
- c) Austin Cops for Charities Board members viewed the Austin American Statesman editorial where one of their Charity Partners, African American Youth Harvest Foundation is mentioned in a very positive way.

2) Old Business

- a) Oct. 8, 2014 – The African American Youth Harvest Foundation 2nd Annual “Changing the Story” luncheon at the AT&T Conference Center, 1900 University Ave in Austin, TX from 11:30 a.m. to 1:30 p.m. Austin C4C \$2500 sponsorship – Table for 10
Gary Rosch, Gena Curtis, Ralph Wayne and Val Escobar have committed to attending this event.
- b) 4 seats left for Dancing with the Stars event Sunday, Dec. 7th
- c) C4C Membership Drive (844 current need to recruit 838 more!)
- d) Ainsley Pircher Fundraising Campaign – still need to schedule the filming of the intro for the documentary
- e) Austin C4C YTD Expenditures for Officer Emergencies: \$14,372.48
 - ⇒ Gena Curtis gave progress reports on officers that C4C is or has assisted
 - 1) Officer Jonahan Whitted (Son has ABA)
 - 2) Sgt. Joe Lucas (25yr Old Daughter battling Hodgkins Lymphoma Stage 2 Cancer)
 - 3) Officer Domingo Rodriguez (15yr Old Son has Sarcoma Cancer)
 - 4) Sgt. Chris Benningfiled (Cancer)
 - 5) Officer Danny Rodriguez (Heart Attack / Daughter Medical)

7. Upcoming Austin Cops for Charities Monthly Board Meeting Dates (1p – APA Conference Room)

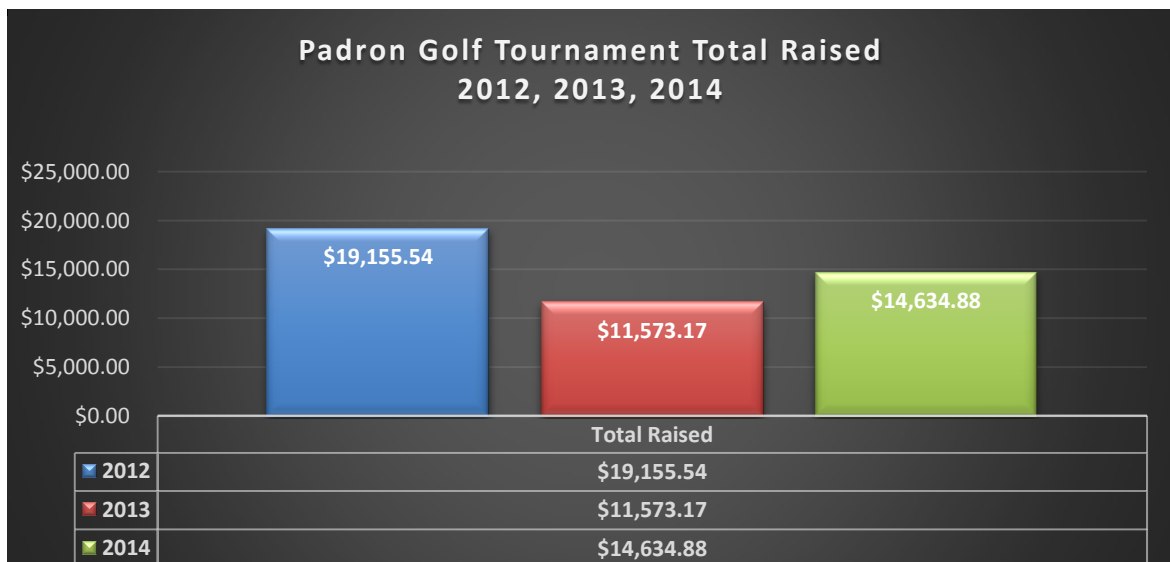
◆ 10/14/2014

8. Adjournment

Austin Cops for Charities Board of Trustees Roster				
	Name	Title	Roll Call	Reason for Absence
1	Gary Rosch	Chairman	Present	
2	Gena Curtis	Vice Chairman	Present	
3	Jamie Jobes	Recorder	Absent	Son in ER
4	Valencia Escobar	Treasurer	Present	
5	Bill Hanson	Board Member	Present	
6	Tonya Jefferson	Board Member	Absent	
7	Ralph Wayne	Board Member	Present	
	Other guest in attendance:			

**2014 JAIME PADRON GOLF TOURNAMENT DEBRIEFING COMMITTEE MEETING
SEPTEMBER 9, 2014**

Prior & Current Year Profit & Loss Report			
	2012 Jaime Padron Golf Tournament 09/23/2012	2013 Jaime Padron Golf Tournament 08/10/2013	2014 Jaime Padron Golf Tournament 08/23/2014
Receipts	\$28,011.23	\$20,485.42	\$24,050.22
Expenses	\$8,855.69	\$ 8,912.25	\$ 9,415.34
Total Raised	\$19,155.54	\$11,573.17	\$14,634.88



2014 Jaime Padron Golf Tournament Coordinating Committee	
NAME	TITLE
Johnny Washington	Event Coordinator
Hank Aguilar	Event Coordinator
Albert Gomez	Coordinating Team Partner
Leslie Lyons	Coordinating Team Partner
Vincent Giles	Coordinating Team Partner
Ken Casaday	Coordinating Team Partner
Val Escobar	Coordinating Team Partner
Bill Warren	Coordinating Team Partner
Ralph Wayne	Coordinating Team Partner
Gary Rosch	Coordinating Team Partner
Gena Curtis	Coordinating Team Partner
Tonya Jefferson	Coordinating Team Partner
Jaime Jobes	Coordinating Team Partner

Debriefing Notes

Registration:

- Have the registration area with computers, squares, etc. set up and ready for business by 645am.
- Have at least 3-4 persons with clipboards and check-in sheets with amount due assisting those in line.
- Have a person directing those with their check-in sheets to a check-out person.
- Prepare a key describing (this will assist those working registration when answering questions):
 - Super ticket – all items detailed on super ticket
 - Raffle tickets – color of ticket, put raffle items on display (they were not displayed at registration)
 - Mulligans – color of ticket (this year they were on the honor system, but we need to print out a ticket for mulligans)
 - \$1M shot – identify when it will occur
 - Scratch off – identify when it will occur and how it will be handled
- Pre-package super tickets to include raffle, mulligan (printed ticket), ticket for \$1M shot (many players purchased a super ticket; hence, we should have had X number pre-packaged to keep from having to put them together while our players waited in line)
- Breakfast tacos were enjoyed by most, with the free coffee
- Too many donuts, not many ate bananas
- Have the give-a-way t-shirts with the swag bags so the golfers can get everything at one time and put it away.

Dice Game:

- Terrie McConnico and Cheryl Casaday were the bombs (\$470.00 raised)
- \$10 for 3 rolls of the dice, use the lowest score on either hole #1 or #10

Lunch:

- Use smaller plates 8" or 10"
- Too much beer left over
- Johnny, did you pick up water from Brown Distributing (the boys purchased water)
- Too much food left over (side dishes from Donn's BBQ) great having the sides donated
- If we get donated ice tea again, add ice to the large containers
- Bring additional ice tea pitchers to serve
- Make the guests feel like true guests at the lunch and continue to serve them beverages while they're seated

Golf Cart Service:

- Water
- Adult beverages
- Can we get Gatorades or other drinks that have electrolytes

Jesse Prado – Photographer:

- Good job
- Paid \$700.00
- Jesse will send the volunteer pictures electronically & put all on CD and arrange in collage for poster
 - Next year we need Terrie McConnico and Cheryl Casaday on the planning committee. (Cheryl – arm / leg raffle ticket sales)
- We had 27 teams = 108 players
- We had 5 approx.. 24 volunteers

Other Recommendations

- Have a Registration Area “dress Rehearsal” 1 week prior before the main event
- Set up earlier
- Move tables & put food on both sides during registration
- Have a sign for Pre-Paid
- For next event only need 10 cases of bottled water, 3 cases of power aide, 4 cases of Coors & 4 cases of Bud Light.
- Take the time to recognize and talk about Jaime Padron during the tournament
- Find out if there is another golf course that offers a better per player fee
- Mail APD Retirees separate invites
- Trophies instead of plaques
- Contact Crown Trophies to design a trophy with Jaime Pardons picture on it.
- 2016 year is 5 anniversary of Jaime’s death – link the 2 cities, Austin & San Angelo – maybe have a motorcycle ride that includes hot rods “Ride for Jaime”.
- Designate Golf Tournament Coordinators
 1. Sponsorship signs and banner coordinator
 - Determine the signs & banners needed
 - Have signs made
 - Deliver signs to golf tournament
 2. Breakfast coordinator
 - Gather sponsors for breakfast items
 - Coordinate pickup or delivery
 - Set up breakfast on tournament morning
 3. Registration Coordinator
 - Determine players and teams
 - Create pre-filled and blank invoices
 - Order super tickets
 - Determine payment options
 - Determine raffle tickets selections
 - Coordinator registration setup at tournament
 - Collect invoices
 - Verify players and teams

4. Dinner Coordinator
 - Determine dinner menu
 - Gather sponsors for dinner food
 - Coordinator food and utensil pickup and deliveries
 - Coordinator food preparation at tournament
5. Awards Coordinator
 - Determine what events and sponsorships will receive an award
 - Coordinator purchase of awards
 - Coordinator delivery or pickup of awards
 - Deliver awards to tournament
6. Clean up Coordinator